

Visual Art-RUBRIC

Score	Artistic processes and concepts	Creativity/Originality	Elements/Principles of Design	Social, historical and personal contexts
1	Emerging use of various elements of the artistic process and demonstrated ability to connect process and underlying concepts	Exhibits limited innovative thinking and/or minimal experimentation to enhance concepts. Demonstrates emerging critical thinking and creative problem-solving skills.	Emerging use of disciplinary vocabulary (visual or written) applicable to an artist work or form; entry-level mastery of conventions of genre, style, and/or design.	Emerging skill in basic analysis of the content of material in the work to communicate thematic concepts that connect the work's characteristics and its broader context
2				
3	Proficient demonstration of understanding how concepts develop through the artistic process using form, techniques and content	Exhibits innovative thinking – sufficient experimentation to enhance concepts. Unusual approach, play on image and concept; use of visual metaphor that has some visible connection to the theme.	Proficient demonstration of formal / disciplinary conventions using discipline-specific vocabulary (visual or written); demonstrates ability to apply appropriate vocabulary to relate the parts to the whole	Proficient ability to critique or interpret the cultural significance of artistic content, communicating meaningful connections to its social, historical, and personal patterns and contexts
4				
5	Demonstrates advanced ability to analyze and synthesize connections among form, techniques, content and context to convey the work's underlying concept	Exhibits distinctive voice (visual or written) demonstrating advanced experimentation and innovation to enhance creative or analytical concepts.	Demonstrates advanced ability to critique, compare, or create original work based on sophisticated integration of discipline-specific vocabulary (visual or written) in relating the parts to the whole.	Demonstrates excellent ability to communicate the cultural expressions and cross-cultural commonalities of the work's artistic content through social, historical, and personal factors